

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**REVOCATION OF POWER OF
ATTORNEY WITH
NEW POWER OF ATTORNEY
AND
CHANGE OF CORRESPONDENCE ADDRESS**

Application Number	See appendix A attached
Filing Date	See appendix A attached
First Named Inventor	
Art Unit	
Examiner Name	
Attorney Docket Number	

I hereby revoke all previous powers of attorney given in the above-identified application. A Power of Attorney is submitted herewith.**OR** I hereby appoint the practitioners associated with the Customer Number:

22429

 Please change the correspondence address for the above-identified application to: The address associated with
Customer Number:

22429

OR Firm or
Individual Name

Address

City

State

Zip

Country

Telephone

Email

I am the:

 Applicant/Inventor. Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)***SIGNATURE of Applicant or Assignee of Record**

Signature

Name

Suk Jin Hwang, Senior Vice President of SK Telecom Co., Ltd.

Date

May 30, 2008

Telephone

+82-2-6100-3451

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

 *Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Appendix A (Statement under 37 CFR 3.73(b) - Revised)

Serial No.	Filing Date	Reel No.	Frame	Title	Atty. Dkt. No.
10/251,478	9/19/2002	013523	0172	System and method for financial transactions	4949-0009
10/566,622	1/30/2006	018133	0957	METHOD OF PROVIDING MULTIMEDIA MESSAGING SERVICE USING UNIQUE MESSAGE IDENTIFIER	4900-0012
10/589,550	8/16/2006	018198	0412	Method and Apparatus of Transmitting Personal Information in Subscriber-Based Ringback Tone Service	4900-0014
10/547,352	8/29/2005	017684	0139	Rtsp-based multimedia control method	4900-0011
11/347,928	2/6/2006	017587	0530	Stock account/order/market price inquiry service method using a mobile terminal	4900-0013
11/244,888	10/5/2005	017256	0978	Method and system for providing voice-based supplementary information service using road map data	126587-0018

SK Telecom Co., Ltd., a Korean Corporation states that it is the assignee of the entire right, title, and interest in the patent application/patent identified above by virtue of an assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at the above reel/frame numbers.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature: /Yoon S. Ham/

Date: June 4, 2008

Name: Yoon S. Ham

Telephone No.: (703) 535-7340

Title: Attorney of Record